

Website and Visitor Information Centre Partnership Rate Card 2018/2019

	Bronze	Silver	Gold	Platinum	Platinum +
Annual Price (+VAT)	£100	£200	£275	£375	£550
Description	Short (300 words))	Long (500 words)	Long (750 words)	Long (1000 words)	Long (2000 words)
Images	1	3	6	9	12
A page on visit-westonsupermare.com with your contact details,, Email Link, Map link	✓	✓	✓	✓	✓
Events Listings	✓	✓	✓	✓	✓
Your leaflets displayed in VIC	✓	✓	✓	✓	✓
Inclusion on shopping/eating guide map in VIC and handout	✓	✓	✓	✓	✓
Benefits of targeted destination marketing and advertising for Weston-super-Mare	✓	✓	✓	✓	✓
Accommodation Accreditation Scheme affiliated by VisitEngland/The AA and/or Love Weston's Quality in Tourism standards		✓	✓	✓	✓
Mention of your Awards		✓	✓	✓	✓
Link to your website		✓	✓	✓	✓
What's Nearby carousel		✓	✓	✓	✓
Bespoke packages tailored to your needs can be discussed on application to the Tourism Manager.					
Link to your Availability and Online Booking with polling optional			✓	✓	✓
Link to your YouTube video			✓	✓	✓
Gallery feature on relevant website category page - e.g. B&Bs page			✓	✓	✓
Appear in seasonal website features			✓	✓	✓
Opportunities to promote your business by supplying literature and offers for shows, exhibitions and events			✓	✓	✓
Love Weston social media promotion			✓	✓	✓
Appear in Highlights Carousel and "We recommend" highlights			✓	✓	✓

Talk to Us:

www.visit-westonsupermare.com

email: vic@wsm-tc.gov.uk
 telephone: 01934 888877

		Platinum	Platinum +
Publication of press releases via Love Weston social media		✓	✓
A4 colour advert on internal walls of VIC		✓	✓
Advertising on TV screen in VIC on back wall		✓	✓
Personal quarterly review of your listing with statistics and analytics		✓	✓
Advertising on TV screen in VIC window (24/7 x 365)			✓
Branded brochure holders in VIC			✓
Poster advertising in VIC window			✓
Mention of your business in relevant Love Weston print & online advertising campaigns & invite to personally attend shows to promote your business			✓
A4 Colour Advertisement for your business in the Visitor Information Centre			✓
Targeted and bespoke marketing support for your business			✓
Colour advert in Weston destination guide (paper print)			✓

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